

| No   | 質問内容                         | 業 種          |    | 総計    |   | 理容   |   | 美容   |   | 旅館   |   | 寿司   |   | 喫茶飲食 |   | クリーニング |   | 食肉   |  |
|------|------------------------------|--------------|----|-------|---|------|---|------|---|------|---|------|---|------|---|--------|---|------|--|
|      |                              | 33           | 件  | 5     | 件 | 5    | 件 | 5    | 件 | 4    | 件 | 4    | 件 | 5    | 件 | 5      | 件 |      |  |
| 2    | 所在地                          | 大津市          | 15 | 45.5% | 4 | 80%  | 2 | 40%  | 2 | 40%  | 1 | 25%  | 1 | 25%  | 5 | 100%   | 0 | 0%   |  |
|      |                              | 草津市          | 8  | 24.2% | 0 | 0%   | 1 | 20%  | 1 | 20%  | 2 | 50%  | 1 | 25%  | 0 | 0%     | 3 | 60%  |  |
|      |                              | 栗東市          | 2  | 6.1%  | 0 | 0%   | 1 | 20%  | 1 | 20%  | 0 | 0%   | 0 | 0%   | 0 | 0%     | 0 | 0%   |  |
|      |                              | 守山市          | 6  | 18.2% | 1 | 20%  | 1 | 20%  | 1 | 20%  | 1 | 25%  | 2 | 50%  | 0 | 0%     | 0 | 0%   |  |
|      |                              | 湖南市          | 2  | 6.1%  | 0 | 0%   | 0 | 0%   | 0 | 0%   | 0 | 0%   | 0 | 0%   | 0 | 0%     | 2 | 40%  |  |
| 4    | 店舗の立地                        | 商店街          | 9  | 27.3% | 0 | 0%   | 0 | 0%   | 1 | 20%  | 3 | 75%  | 2 | 50%  | 3 | 60%    | 0 | 0%   |  |
|      |                              | ビジネス         | 1  | 3.0%  | 0 | 0%   | 0 | 0%   | 0 | 0%   | 0 | 0%   | 1 | 25%  | 0 | 0%     | 0 | 0%   |  |
|      |                              | 住宅地          | 20 | 60.6% | 5 | 100% | 5 | 100% | 3 | 60%  | 0 | 0%   | 0 | 0%   | 2 | 40%    | 5 | 100% |  |
|      |                              | その他          | 3  | 9.1%  | 0 | 0%   | 0 | 0%   | 1 | 20%  | 1 | 25%  | 1 | 25%  | 0 | 0%     | 0 | 0%   |  |
| 5    | 店舗の形態                        | 自己           | 25 | 75.8% | 4 | 80%  | 4 | 80%  | 5 | 100% | 3 | 75%  | 1 | 25%  | 5 | 100%   | 3 | 60%  |  |
|      |                              | 賃貸           | 8  | 24.2% | 1 | 20%  | 1 | 20%  | 0 | 0%   | 1 | 25%  | 3 | 75%  | 0 | 0%     | 2 | 40%  |  |
| 6    | 店舗経営個人・法人別                   | 個人           | 23 | 69.7% | 5 | 100% | 4 | 80%  | 1 | 20%  | 3 | 75%  | 3 | 75%  | 4 | 80%    | 3 | 60%  |  |
|      |                              | 法人           | 10 | 30.3% | 0 | 0%   | 1 | 20%  | 4 | 80%  | 1 | 25%  | 1 | 25%  | 1 | 20%    | 2 | 40%  |  |
| 7    | 店舗の本支店                       | 本店           | 28 | 84.8% | 5 | 100% | 5 | 100% | 1 | 20%  | 4 | 100% | 4 | 100% | 5 | 100%   | 4 | 80%  |  |
|      |                              | 支店           | 5  | 15.2% | 0 | 0%   | 0 | 0%   | 4 | 80%  | 0 | 0%   | 0 | 0%   | 0 | 0%     | 1 | 20%  |  |
| 8    | 後継者                          | あり           | 14 | 42.4% | 2 | 40%  | 1 | 20%  | 5 | 100% | 2 | 50%  | 1 | 25%  | 1 | 20%    | 2 | 40%  |  |
|      |                              | なし           | 18 | 54.5% | 3 | 60%  | 4 | 80%  | 0 | 0%   | 2 | 50%  | 2 | 50%  | 4 | 80%    | 3 | 60%  |  |
|      |                              | 育成中          | 1  | 3.0%  | 0 | 0%   | 0 | 0%   | 0 | 0%   | 0 | 0%   | 1 | 25%  | 0 | 0%     | 0 | 0%   |  |
| 9    | 経営者の年齢                       | 20～30歳代      | 4  | 12.1% | 2 | 40%  | 1 | 20%  | 0 | 0%   | 0 | 0%   | 0 | 0%   | 0 | 0%     | 1 | 20%  |  |
|      |                              | 40～50歳代      | 19 | 57.6% | 3 | 60%  | 3 | 60%  | 5 | 100% | 2 | 50%  | 1 | 25%  | 3 | 60%    | 2 | 40%  |  |
|      |                              | 60歳代以上       | 10 | 30.3% | 0 | 0%   | 1 | 20%  | 0 | 0%   | 2 | 50%  | 3 | 75%  | 2 | 40%    | 2 | 40%  |  |
| 10   | 従業員の規模                       | 経営者のみ        | 8  | 24.2% | 4 | 80%  | 3 | 60%  | 0 | 0%   | 0 | 0%   | 1 | 25%  | 0 | 0%     | 0 | 0%   |  |
|      |                              | 経営者と家族       | 6  | 18.2% | 1 | 20%  | 0 | 0%   | 0 | 0%   | 1 | 25%  | 0 | 0%   | 2 | 40%    | 2 | 40%  |  |
|      |                              | 従業員5人以下      | 10 | 30.3% | 0 | 0%   | 2 | 40%  | 1 | 20%  | 2 | 50%  | 2 | 50%  | 2 | 40%    | 1 | 20%  |  |
|      |                              | 従業員6人以上      | 9  | 27.3% | 0 | 0%   | 0 | 0%   | 4 | 80%  | 1 | 25%  | 1 | 25%  | 1 | 20%    | 2 | 40%  |  |
| 11   | 滋賀県生活指導営業センターを知っていたか         | 知っていた        | 10 | 30.3% | 3 | 60%  | 1 | 20%  | 1 | 20%  | 0 | 0%   | 1 | 25%  | 2 | 40%    | 2 | 40%  |  |
|      |                              | 知らなかった       | 23 | 69.7% | 2 | 40%  | 4 | 80%  | 4 | 80%  | 4 | 100% | 3 | 75%  | 3 | 60%    | 3 | 60%  |  |
| 12   | 国民生活金融公庫を知っていたか              | 知っている        | 27 | 81.8% | 4 | 80%  | 4 | 80%  | 4 | 80%  | 4 | 100% | 3 | 75%  | 5 | 100%   | 3 | 60%  |  |
|      |                              | 知らない         | 4  | 12.1% | 1 | 20%  | 1 | 20%  | 1 | 20%  | 0 | 0%   | 1 | 25%  | 0 | 0%     | 0 | 0%   |  |
| 13   | 生活衛生貸付を知っていたか                | 知っている        | 11 | 33.3% | 4 | 100% | 2 | 40%  | 2 | 40%  | 0 | 0%   | 1 | 25%  | 2 | 40%    | 0 | 0%   |  |
|      |                              | 知らない         | 16 | 48.5% | 0 | 0%   | 2 | 40%  | 2 | 40%  | 4 | 100% | 2 | 50%  | 3 | 60%    | 3 | 60%  |  |
| 14   | 生活衛生貸付を利用したことがある             | ある           | 3  | 9.1%  | 1 | 20%  | 0 | 0%   | 1 | 20%  | 0 | 0%   | 1 | 25%  | 0 | 0%     | 0 | 0%   |  |
|      |                              | ない           | 8  | 24.2% | 3 | 60%  | 2 | 40%  | 1 | 20%  | 0 | 0%   | 0 | 0%   | 2 | 40%    | 0 | 0%   |  |
| 15   | 振興貸付制度や、小企業設備改善特別貸付制度を知っているか | 知っている        | 8  | 24.2% | 1 | 20%  | 1 | 20%  | 4 | 80%  | 1 | 25%  | 0 | 0%   | 0 | 0%     | 1 | 20%  |  |
|      |                              | 知らない         | 24 | 72.7% | 3 | 60%  | 4 | 80%  | 1 | 20%  | 3 | 75%  | 4 | 100% | 5 | 100%   | 4 | 80%  |  |
| 16   | 生活衛生同業組合を知っているか              | 知っている        | 14 | 42.4% | 3 | 60%  | 3 | 60%  | 3 | 60%  | 0 | 0%   | 1 | 25%  | 3 | 60%    | 1 | 20%  |  |
|      |                              | 知らない         | 19 | 57.6% | 2 | 40%  | 2 | 40%  | 2 | 40%  | 4 | 100% | 3 | 75%  | 2 | 40%    | 4 | 80%  |  |
| 17   | 経営上の問題点<br>(重複回答)            | 顧客数の減少       | 14 | 42.4% | 3 | 60%  | 2 | 40%  | 1 | 20%  | 2 | 50%  | 2 | 50%  | 1 | 20%    | 3 | 60%  |  |
|      |                              | 客単価の減少       | 17 | 51.5% | 2 | 40%  | 2 | 40%  | 2 | 40%  | 3 | 75%  | 2 | 50%  | 3 | 60%    | 3 | 60%  |  |
|      |                              | 仕入上昇を価格に転換困難 | 16 | 48.5% | 0 | 0%   | 0 | 0%   | 2 | 40%  | 4 | 100% | 2 | 50%  | 5 | 100%   | 3 | 60%  |  |
|      |                              | 店舗施設の狭隘・老朽化  | 6  | 18.2% | 1 | 20%  | 0 | 0%   | 2 | 40%  | 0 | 0%   | 1 | 25%  | 0 | 0%     | 2 | 40%  |  |
|      |                              | 従業員の確保 難     | 10 | 30.3% | 1 | 20%  | 2 | 40%  | 1 | 20%  | 2 | 50%  | 1 | 25%  | 1 | 20%    | 2 | 40%  |  |
|      |                              | 後継者 難        | 11 | 33.3% | 2 | 40%  | 2 | 40%  | 0 | 0%   | 1 | 25%  | 0 | 0%   | 3 | 60%    | 3 | 60%  |  |
|      |                              | 事業資金借入 難     | 1  | 3.0%  | 0 | 0%   | 0 | 0%   | 0 | 0%   | 0 | 0%   | 1 | 25%  | 0 | 0%     | 0 | 0%   |  |
| 問題なし | 5                            | 15.2%        | 1  | 20%   | 1 | 20%  | 1 | 20%  | 0 | 0%   | 1 | 25%  | 0 | 0%   | 1 | 20%    |   |      |  |